

Helping Small Towns Succeed Webinar Series

The Heartland Center in collaboration with the RUPRI Center for Rural Entrepreneurship is pleased to announce a new webinar series with the theme Strategies for Community Prosperity. The five-part webinar series will begin in January and conclude in May. Each webinar will start at 1:00 p.m. (Eastern) and end at 2:00 p.m. on the 3rd Thursday of the month. The training team includes Milan Wall and Kurt Mantonya from the Heartland Center and Don Macke and Craig Schroeder from the RUPRI Center for Rural Entrepreneurship. For more information on the webinar series, you may visit: http://www.heartlandcenter.info/webinar_reg/

The cost of the webinars have been generously provided by the following partners: Barry Community Foundation, Barry County Economic Alliance & Chamber of Commerce, Barry County United Way, Leadership Barry County, Kellogg Community College & MSU Cooperative Extension – Barry County

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Strategies for Community Prosperity



***Made Possible by partners:
Barry Community Foundation
Barry County Economic Alliance
& Chamber of Commerce
Barry County United Way
Leadership Barry County
Kellogg Community College
MSU Cooperative Extension –
Barry County***

This webinar is offered in collaboration with the RUPRI Center for Rural Entrepreneurship

Rural Communities Can Thrive in the 21st Century

Date: *1/21/2010*

Bring citizens together to help identify community strengths and opportunities, and create strategies for long and short term aspirations and results.

- Explore the characteristics of thriving small towns
- Learn techniques for applying this information to back home situations
- Gain a tested, conceptual framework for community development
- Share ideas about community projects within that framework

Entrepreneurial Coaching--From Crisis to Economic Growth

Date: *2/18/2010*

Don Macke with the RUPRI Center for Rural Entrepreneurship will be presenting information on the Center's promising entrepreneurial coaching strategy. This strategy works in a wide range of communities. Don will share information on the elements of the strategy including the entrepreneur coach,

area resource team, external resource network and entrepreneur talent targeting and portfolio development. This presentation will also provide information on actual case studies using this strategy and examples of economic development impacts.

Plowing New Ground – Refreshed Leadership Development for Revitalized Economies

Date: *3/18/2010*

What does it take to refresh local leadership for community revitalization? This webinar will focus on practical and concrete strategies to identify new leaders, equip them for today's leadership challenges and help them develop the confidence and the competence to move their communities toward more positive futures. This webinar builds on the Heartland Center for Leadership Development's vast experience in leadership programming for communities throughout the United States. Join Heartland Center Co-Director and founder Milan Wall for this forward-looking, face-paced and highly interactive webinar.

Energized Youth--Energized Communities

Date: *4/15/2010*

Craig Schroeder with the RUPRI Center for Rural Entrepreneurship will discuss the tremendous revitalizing impact of young people upon rural communities, and key elements of strategic youth engagement practice, integrating entrepreneurial education and career development, youth leadership and community service, and adult

mentoring with community investment in youth enterprise. Building upon existing local youth programs and community assets, the strategies presented can greatly enhance community economic development outcomes and demographic trends into the future. This webinar will help participants move from an understanding of the importance of youth to their community's future to knowing how to move ahead with a game plan for successful youth engagement.

People Count--Rebuilding Rural Communities with People Attraction Strategies

Date: *5/20/2010*

Craig Schroeder and Don Macke with the RUPRI Center for Rural Entrepreneurship will be presenting information on an exciting new resource supporting people attraction as a development strategy. This webinar will present new research and strategy insights based on Kellogg Foundation funded work from last year. Don and Craig will provide information around rural people attraction opportunities, strategy considerations and an emerging community case study.

All Webinars will be held from 1:00 – 2:00p.m.

at: Kellogg Community College Fehsenfeld Center, Room 106–109

Seating for 40

RSVP to: 945–0526 or info@barrycf.org